

Oysho Royal Parks Half Marathon Environmental Policy

The Oysho Royal Parks Half Marathon was established in 2008 to raise annual, sustainable funds to help care for London's eight Royal Parks, whilst also enabling hundreds of other UK charities to be involved in a major challenge event. The money raised for The Royal Parks charity through this event helps to keep the magic of the Parks alive.

The charitable aims of the Royal Parks are:

- to protect, conserve, maintain and care for the Royal Parks, including their natural and designed landscapes and built environment, to a high standard consistent with their historic, horticultural, environmental and architectural importance;
- to promote the use and enjoyment of the Royal Parks for public recreation, health and well-being including through the provision of sporting and cultural activities and events which effectively advance the objects;
- to maintain and develop the biodiversity of the Royal Parks, including the protection of their wildlife and natural environment, together with promoting sustainability in the management and use of the Royal Parks;
- to support the advancement of education by promoting public understanding of the history, culture, heritage and natural environment of the Royal Parks and (by way of comparison) elsewhere;
- to promote national heritage including by hosting and facilitating ceremonies of state or of national importance within and in the vicinity of the Royal Parks.

The Oysho Royal Parks Half Marathon recognises that the event has a direct impact (both positive and negative) on the environment. Since the outset, the Oysho Royal Parks Half Marathon has put the environment at the forefront whilst aiming to provide the best experience for our participants. We believe that all aspects of our operation should be carried out in a way that minimises our adverse impact on the environment. In our commitment to deliver an environmentally friendly event, we also aim to encourage behavioral change with our staff, partners, suppliers and participants

We are committed to:

1. Continually monitoring and improving our environmental performance
2. Continually reducing environmental impacts
3. Incorporating environmental factors into business decisions
4. Raising environmental awareness and educating all involved in the event

As detailed above, we will continually assess all areas of our operations which impact on the environment and incorporate the necessary procedures and controls to minimise, if not prevent, environmental damage and pollution. We will set objectives and targets to ensure continual improvement in our environmental and social performance. The Oysho Royal Parks Half Marathon Steering Group is responsible for ensuring the commitments made within this policy are facilitated and implemented. We will strive to be the leader in sustainable event delivery.